

OFFER YOUR CUSTOMERS CHOICE.



Offer a better shopping experience with PayLo Dual Pricing.

PayLo Dual Pricing offers your customers the choice of paying with a card OR the savings of paying with cash. With this innovative technology, the POS automatically displays both payment options and amounts, allowing customers to choose their preferred payment method based on their personal circumstances while you receive the full cash price for every product sold, regardless of how the customer pays. It is the easiest way for business owners to immediately start increasing customer satisfaction as well as their bottom line.

We make it easy for business owners to roll out dual pricing. Just choose from our suite of enabled devices and advertise the credit card price to your customers. Your dual pricing software tracks all transactions and makes banking reconciliation fast and easy.



Why Choose Us?

- Fast & Easy Setup
- Clear Pricing Options
- Large Selection of Enabled Devices
- Fully Compliant with all Credit Card Regulations
- A+ BBB Accreditation

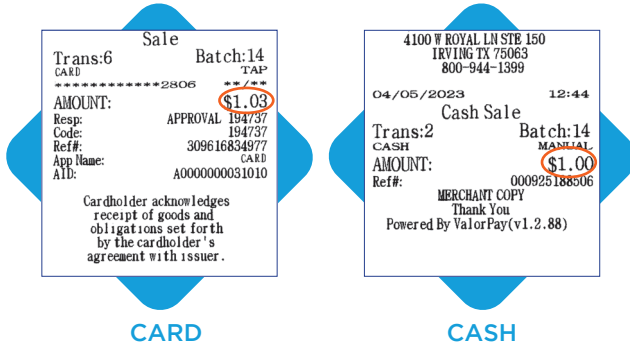
Who Uses PayLo?

- Home Stores
- Clothing and Resale Stores
- Beer, Wine and Liquor Stores
- Convenience stores

Start offering your customers more choices today.

PAYLO
DUAL PRICING

How Does PayLo Dual Pricing Work?



Seamless Transactions

PayLo offers a suite of terminals and POS systems that are able to clearly display both the card and cash price options to the customer at the point of sale. Once the customer makes their one-touch selection, all payment amounts are automatically reconciled and the merchant earns the full cash price, regardless of how the customer decides to pay.

Getting started is as easy as 1, 2, 3...



Update Your Prices

Update your in-store prices to reflect either the credit card payment amount or both the credit card and regular payment amounts.



Post Your Signage

Stay compliant with all card regulations by posting the PayLo Dual Pricing Signage we provide for free in your welcome kit.



Start Selling

Your dual pricing software tracks all transactions and makes banking reconciliation fast and easy - earning you the full cash price with every transaction.

Contact us today for your PayLo Dual Pricing Welcome Kit.



PAYLO

DUAL PRICING